



NEWS RELEASE

September 3, 2019

AUTHENTIC SEACOAST INCREASES GUYSBOROUGH INVESTMENT

Guysborough, Nova Scotia Authentic Seacoast Company Ltd today announced its acquisition of 44 acres of undeveloped waterfront land adjoining its showcase distillery & brewery in Guysborough, Nova Scotia. This investment further demonstrates its longstanding commitment to Guysborough and to Nova Scotia.

Owner Glynn Williams said, “We are delighted to have acquired a beautiful neighbouring property from a private vendor. This well-forested property has 4,400 feet of pristine shoreline on secluded Mussel, Kingfisher and Sailor’s Coves and Guysborough harbour. Its acquisition will ensure that its natural beauty remains intact for future generations to come.”

Currently, visitors to the authentic seacoast are able to experience distillery and brewery tastings, and tours, stay at the newly renovated 10-unit *Distillery House* or in the vineyard at one of our 10 unique glamping sites. Sea kayaking and canoes are offered for rent along with bicycles at the distillery. Elegant accommodations, fine dining and culinary workshops are offered at *DesBarres Manor Inn*.

With the acquisition of this property, Authentic Seacoast intends to further enhance the visitor experience, by offering new walking and hiking trails and other outdoor adventures. In addition, enhancements to its private dock and Mussel Cove infrastructure are contemplated.

About Authentic Seacoast Company Ltd

Founded in 2005, Authentic Seacoast is a family-owned business headquartered in Guysborough, Nova Scotia in the tourism and hospitality, and branded consumer products industries. It owns and operates the elegant *DesBarres Manor Inn* (1837) and *Distillery House*, adjacent to its showcase distillery-brewery-hopyard-apiary. It produces hand-crafted medal-winning fine spirits, including GLYNNEVAN® whisky, FORTRESS® and SEA FEVER® rums, and VIRGA® vodka, as well as RARE BIRD® craft beers, ready-to-drink vodka sodas, FULL STEAM® coffees, GLANBURN® water, artisanal soaps, baked goods, among others. In August, Authentic Seacoast announced its acquisition of *Acadian Maple Products Ltd* and its affiliates, of Upper Tantallon, Nova Scotia. *Acadian Maple* is Nova Scotia’s largest maple syrup processor.

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